



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

Friday, March 29

Black Knight Inn

2929 – 50 Avenue, Red Deer

Cocktails 6:00 pm | Dinner 7:00 pm






The Central Alberta Women's Emergency Shelter invites you to support their Annual Dinner & Auction.

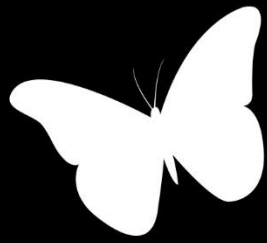
The event will feature a cocktail reception followed by a delicious plated four-course dinner and exciting auctions and raffles.

We look forward to a successful fundraiser with all net proceeds raised being directed to the many programs and services offered by the Central Alberta Women's Emergency Shelter. The support of the local community is what will make our event a success. Your donation, sponsorship, or attendance will play a direct role in our work to bring an end to family violence.

We believe...Every individual has a right to live free from family violence. Family violence requires Societal change through education and awareness.

Now is the time to take the next step to focus on preventing family violence from happening in the first place. Everyone has a role to play in ending family violence:

-  Be active bystanders to prevent and / or stop violence from occurring
-  Value and support non-violence
-  Be engaged citizens and stand up to end family violence in Alberta
-  Help build respectful and equitable gender relations
-  Stop transmission of violence from one generation to the next



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

Event Sponsorship Opportunities



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

\$2,500

DINNER SPONSOR (3 spots available)

- Designated as one (1) of three (3) Presenting Sponsors
- One VIP table of eight (8)
- Your logo on all printed promotional materials and event signage
- Your logo in recognition as presenting sponsor on all pre-event radio and newspaper campaigns
- Your logo on the event website page with a link to your company's website for one (1) year
- Your logo in the event program
- Your logo on dinner menu
- Your logo on all evites, and e-tickets (tickets are available online only)
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company logo listed in multi-media presentation displayed during the Dinner & Auction
- Corporate recognition on your table card
- The opportunity for on-site promotional marketing
- Your logo in post-event thank you and recognition advertisement
- The opportunity for door prize participation

"That first night at the shelter, I finally felt safe. For the first time in thirteen years, I actually slept through the night. It was a new beginning, a turning point:



cawes

Central Alberta Women's Emergency Shelter

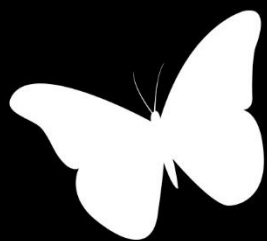
ANNUAL DINNER & AUCTION
2019

\$4,000 GIK

PROMOTER

- Designated Media Partner (**one Radio and one Newspaper Partner will be sought**)
- One VIP table of four (4), plus first right of refusal on purchasing remainder of table
- Your logo on all printed promotional materials and event signage
- Your logo in recognition as promoter on all pre-event radio and newspaper campaigns
- Your logo on the event website page with a link to your company's website for one (1) year
- Your logo in the event program
- Your logo on all evites, and e-tickets (tickets are available online only)
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company logo listed in multi-media presentation displayed during the Dinner & Auction
- Corporate recognition on your table card
- Your logo in post-event thank you and recognition advertisement
- The opportunity for door prize participation

"I felt so safe and relieved since I came to the shelter and got some help, and for that I could not ask for anything more."



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

\$1,500

COCKTAIL SPONSOR

- Four (4) event tickets, plus first right of refusal on purchasing remainder of table
- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Name recognition listed in multi-media presentation displayed during the Dinner & Auction
- Your company name in post-event thank you and recognition advertisement

"The most helpful services I received were from the crisis workers and outreach worker; I always felt heard and supported."



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

\$1,500

WINE GRAB SPONSOR

\$25 per cork (*choose a numbered cork from the basket and win the bottle with the corresponding number*).
75 bottles of wine will be up for grabs. No bottle of wine is valued at less than \$15. Some bottles will be worth \$50 or more!!

- Four (4) event tickets, plus first right of refusal on purchasing remainder of table
- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Name recognition listed in multi-media presentation displayed during the Dinner & Auction
- Your company name in post-event thank you and recognition advertisement

"I am just striving to be more than I have ever been."



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

\$500

FRESH START HAMPER

- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company name in post-event thank you and recognition advertisement

Our Fresh Start Program helps our clients when moving into their new home by reducing their initial costs. You can help ease the stress of this life-changing event for these women and children. Ideally, we would like to have a hamper available for each family taking the brave step towards freedom this year.

A typical hamper may look like this:

- Tea towels, dishcloths, dish soap
- Eating utensils, cooking utensils
- Toaster, coffee maker, can opener
- Broom, mop, cleaning supplies
- Toiletries
- Dish sets, pots & pans
- Sheets, pillowcases, quilts, duvets
- Bath & hand towels, shower curtain
- Grocery and gas gift cards
- Etc.

Each family's needs are assessed individually

"I overcame my fear and reached out for some help."



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

TABLES

\$1,000

- One table of eight (8)
- *\$480 qualifies for charitable tax receipt*
- Your company name listed in event program
- Corporate recognition on your table card

TICKETS

\$125*

- Individual Tickets
- *UNTIL March 8 (\$150 after March 8)
- *\$60 qualifies for a charitable tax receipt*

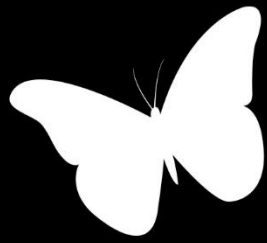
Central Alberta Women's Emergency Shelter
ANNUAL DINNER & AUCTION
Friday, March 29, 2019
Black Knight Inn
Cocktails: 6:00 pm | Dinner: 7:00 pm

Tickets available online only at www.cawes.com/event

For sponsorship inquiries, please contact: Roxanne Kirton, Marketing Events & Volunteer Coordinator

Central Alberta Women's Emergency Shelter

roxanne.kirton@cawes.com | 403-352-4080



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION
2019

Silent and Live Auction Donation Form

Company Name:

List company/organization/person's name exactly as you would like it to appear in event marketing materials

Contact Name:

Address:

Email:

Phone Number:

Description of item or
service being donated:

Approximate Retail
Value:

\$ _____



cawes

Central Alberta Women's Emergency Shelter

ANNUAL DINNER & AUCTION 2019

Event Sponsorship Form

Company Name:

List company/organization/person's name exactly as you would like it to appear in event marketing materials

Contact Name:

Address:

Email:

DINNER SPONSOR (3) - \$2,500 ea

PROMOTERS (2) - \$4,000 GIK ea

COCKTAIL SPONSOR - \$1,500

WINE GRAB SPONSOR - \$1,500

FRESH START HAMPER - \$500

I CANNOT ATTEND, but would like to help by making a **cash donation**

I have enclosed a CHEQUE for \$ _____, payable to Central Alberta Women's Emergency Shelter Society

I would like to pay \$ _____ to my: Visa MC Other

Card #: _____ Name: _____
as it appears on card