



# cawes

Central Alberta Women's Emergency Shelter

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**ANNUAL DINNER & AUCTION  
2018**



# ANNUAL DINNER & AUCTION 2018

**Friday, March 16**

**Black Knight Inn, 2929 – 50 Avenue, Red Deer**

Cocktails 5:30 pm | Dinner 6:00 pm

The Central Alberta Women's Emergency Shelter invites you to support our Annual Dinner & Auction.

This event features a cocktail reception, live and silent auctions, a four-course dinner, wine grab - and the draw for the WestJet Gift of Flight Raffle. **Be entered for a chance to WIN your purchase (up to 8 tickets) – Early Bird deadline is February 15, 2018.** Guests will enjoy an evening of live entertainment by St. James' Gate, along with prizes and numerous sponsorship opportunities.

The Central Alberta Women's Emergency Shelter Annual Dinner & Auction supports the programs and services provided to nearly 3,000 Women and Children, each year, who have made the brave step towards a life free from violence. There are thousands more in our community who still need your help.

*We believe...Every individual has a right to live free from family violence. Family violence requires Societal change through education and awareness.*

With your support, the lives of women and children in our community can change.

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|  Every 6 days in Canada a woman is killed by her intimate partner  |  66% of female victims of sexual assault are under the age of 24                  |
|  11% of these sexual assault victims are girls under the age of 11 |  Less than 10% of all sexual assaults are reported to police                      |
|  60% of women with a disability experience some form of violence   |  67% of Canadians have known a woman who has experienced physical or sexual abuse |
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ANNUAL DINNER & AUCTION  
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# Event Sponsorship Opportunities

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**\$5,000**

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## DINNER SPONSOR

- Designated Presenting Sponsor
- One VIP table of eight (8)
- Your logo on all printed promotional materials and event signage
- Your logo in recognition as presenting sponsor on all pre-event radio and newspaper campaigns
- Your logo on the event website page with a link to your company's website for one (1) year
- Your logo in the event program
- Your logo on dinner menu
- Your logo on all evites, and e-tickets (tickets are available online only)
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company logo listed in multi-media presentation displayed during the Dinner & Auction
- Corporate recognition on your table card
- The opportunity for on-site promotional marketing
- Your logo in post-event thank you and recognition advertisement
- The opportunity for door prize participation

*"That first night at the shelter, I finally felt safe. For the first time in thirteen years, I actually slept through the night. It was a new beginning, a turning point."*

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**\$4,000**

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## PROMOTER

- Designated Media Partner **(one Radio and one Newspaper Partner will be sought)**
- One VIP table of eight (8)
- Your logo on all printed promotional materials and event signage
- Your logo in recognition as promoter on all pre-event radio and newspaper campaigns
- Your logo on the event website page with a link to your company's website for one (1) year
- Your logo in the event program
- Your logo on all evites, and e-tickets (tickets are available online only)
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company logo listed in multi-media presentation displayed during the Dinner & Auction
- Corporate recognition on your table card
- Your logo in post-event thank you and recognition advertisement
- The opportunity for door prize participation

*“Now I know the kind of treatment I deserve. I am willing to put a lot of love and work into a relationship, but I expect to be treated with respect.”*

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**\$2,000**

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## DESSERT SPONSOR

- Designated Dessert Sponsor
- Four (4) event tickets, plus first right of refusal on purchasing remainder of table
- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your logo on dessert menu
- Your name in the event program
- Your name on all evites, and e-tickets (tickets are available online only)
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Name recognition listed in multi-media presentation displayed during the Dinner & Auction
- Your company name in post-event thank you and recognition advertisement

*"I felt so safe and relieved since I came to the shelter and got some help, and for that I could not ask for anything more."*

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**\$1,000**

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## COCKTAIL SPONSOR

- Two (2) event tickets, plus first right of refusal on purchasing remainder of table
- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Name recognition listed in multi-media presentation displayed during the Dinner & Auction
- Your company name in post-event thank you and recognition advertisement

*"The most helpful services I received were from the crisis workers and outreach worker; I always felt heard and supported."*

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**\$1,000**

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## WINE GRAB SPONSOR

\$25 per cork (*choose a numbered cork from the basket and win the bottle with the corresponding number*). Over 50 bottles of wine will be up for grabs. No bottle of wine is valued at less than \$15. Some bottles will be worth \$50 or more!!

- Two (2) event tickets, plus first right of refusal on purchasing remainder of table
- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Your company mentioned by Emcee at the event
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Name recognition listed in multi-media presentation displayed during the Dinner & Auction
- Your company name in post-event thank you and recognition advertisement

*"I am just striving to be more than I have ever been."*

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**\$500**

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## FRESH START PROGRAM

- Name recognition on all printed promotional materials and event signage
- Name recognition on the event website page with a link to your company's website for one (1) year
- Your name in the event program
- Social media mentions on the Central Alberta Women's Emergency Shelter Dinner & Auction platforms
- Your company name in post-event thank you and recognition advertisement

*Our Fresh Start Program helps our clients when moving into their new home by reducing their initial costs. You can help ease the stress of this life-changing event for these women and children. Ideally, we would like to have a hamper available for each family taking the brave step towards freedom this year.*

A typical hamper may look like this:

- Tea towels, dishcloths, dish soap
- Eating utensils, cooking utensils
- Toaster, coffee maker, can opener
- Broom, mop, cleaning supplies
- Toiletries
- Dish sets, pots & pans
- Sheets, pillowcases, quilts, duvets
- Bath & hand towels, shower curtain
- Grocery and gas gift cards
- Etc.

*\*Each family's needs are assessed individually\**

*"I overcame my fear and reached out for some help."*



## ANNUAL DINNER & AUCTION 2018

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**\$1,100**

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**\$150**

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### TABLES

- You save \$100!
- One table of eight (8)
- Your company name listed in event program
- Corporate recognition on your table card

### TICKETS

- Single ticket purchaser

Central Alberta Women's Emergency Shelter

**ANNUAL DINNER & AUCTION**

Friday, March 16, 2018

Black Knight Inn

**Cocktails: 5:30 pm | Dinner: 6:00 pm**

Tickets available online only at [www.cawes.com/dinnerandauction](http://www.cawes.com/dinnerandauction)

For sponsorship inquiries, please contact: Roxanne Kirton, Marketing Events & Volunteer Coordinator

**Central Alberta Women's Emergency Shelter**

[roxanne.kirton@cawes.com](mailto:roxanne.kirton@cawes.com) | 403-352-4080

Registered Charity BN 10688 5437 RR0001



# ANNUAL DINNER & AUCTION 2018

## Silent and Live Auction Donation Form

Company Name:

\_\_\_\_\_ List company/organization/person's name exactly as you would like it to appear in event marketing materials

Contact Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

Email:

\_\_\_\_\_

Phone Number:

\_\_\_\_\_

Description of item or  
service being donated:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approximate Retail  
Value:

\$ \_\_\_\_\_



# ANNUAL DINNER & AUCTION 2018

## Event Sponsorship Form

Company Name: \_\_\_\_\_

List company/organization/person's name exactly as you would like it to appear in event marketing materials

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

*I/we would like to sponsor the following level(s):*

DINNER SPONSOR - \$5,000

PROMOTER - \$4,000

DESSERT SPONSOR - \$2,000

COCKTAIL SPONSOR - \$1,000

WINE GRAB SPONSOR - \$1,000

HOME HAMPER - \$500

I CANNOT ATTEND, but would like to help by making a **cash donation**

I have enclosed a CHEQUE for \$ \_\_\_\_\_, payable to Central Alberta Women's Emergency Shelter Society

I would like to pay \$ \_\_\_\_\_ to my:  Visa  MC  Other

Card #: \_\_\_\_\_ Name: \_\_\_\_\_  
as it appears on card